

ASD | LAS VEGAS

31910 Del Obispo, Suite 200
San Juan Capistrano, CA 92675
Fax: 949-226-5626

5/2/2012

To: United States Embassy in Vietnam
Subject: Visa to come to the United States

Dear Sir or Madam,

ASD Las Vegas 2012 invites* the following person(s), under the company name DMC Corp., to participate as an attendee/exhibitor in our show to be held in Las Vegas, NV at the Las Vegas Convention Center, August 12 - 15 2012.

Please provide a Visa for the following person to enter the United States of America in order to attend this event:

Khoa Nguyen Dang
Passport No. B-1985396
DMC Corp.
223 Dien Bien Phu Str., Ward 15
Binh Thanh District
Ho Chi Minh, 70000
Vietnam

Our show will provide valuable business contacts with thousands of buyers who are there to view the latest products available in the general merchandise market. This invitation covers the following:

1. The destination and route of the trip is from Vietnam to Las Vegas, NV, USA
2. The cost of the trip (airfare, hotel, etc) will be paid by the company named above
3. Description of the event:

SHOW OVERVIEW

Since 1961, ASD has grown into one of the nation's largest merchandise trade events in the industry, with over 2800 exhibitors & 45,000 retailers from all over the world attending the bi-annual event, held in March & August. ASD is a robust and growing marketplace that brings together the world's widest variety of merchandise from more than 2,800 vendors in one efficient, consumer-products tradeshow. Here buyers from every retail and distribution channel can find what they need for their core markets plus discover new product categories and unique suppliers to diversify and freshen their merchandise mix, boost impulse and point-of-purchase sales—and increase profits. ASD showcases the following merchandise categories: Gift & Home; Fashion Accessories; Jewelry / Cash & Carry; Health & Beauty; Toys & Novelty; General Merchandise; Closeouts & Liquidations.

Sincerely,



Jamie Kelley
ASD Operations Coordinator

*This invitation letter does not qualify the applicant as a particular business type. Applicants with this invitation letter may be buyers, manufacturers or service providers. This letter in no way determines the applicant's primary business type when registering for a badge to attend ASD August 2012.